

For centuries, the harbor city of Nanao has served as a hub for the Noto peninsula. With its gentle waves, Nanao Bay is a perfect fishing spot, and the area's many sushi shops offer seafood caught nearby. Nanao also still enjoys the old-fashioned atmosphere of the castle town established by Maeda Toshiie, the founder of the Kaga Domain, giving it a beautifully nostalgic atmosphere great for walking around.



Toha-kun
Hasegawa Tohaku Mascot Character

Delicious Food!

07 Nanao's Incredible Sushi



Nanao Bay is known by some as a natural fish preserve for the incredible diversity of seafood caught here. As a result, Nanao is home to many sushi shops that draw not just locals but visitors from Kanazawa and even other prefectures for their high quality at low prices. These sushi shops love to show their hospitality by explaining their seafood in the local dialect and looking at things from the customers' perspective.

What is "Noto-mae Sushi"?

Premium sushi made with seasonal local toppings on top of rice grown in Noto's Satoyama, a Globally Important Agricultural Heritage Systems site. A meal for one, including soup, costs ¥2,700 (incl. tax), and six restaurants near Nanao Station offer Noto-mae Sushi.



Fresh seafood for sale, and you can grill it here to eat it right away!

08 Nanao Fisherman's Wharf Noto Shokusai Market

10 min. walk from the station



Fun Hands-on Experiences!

Nanao offers plenty to do, with lots of great hands-on experiences available. In the jonamagashi Japanese sweets hands-on experience, you can make your own sweets, then enjoy them with a bowl of matcha green tea. On the other hand, the chinkin gold inlay hands-on experience offers a way to decorate lacquered chopsticks or plates with the design of your choice, using this traditional craft. Nanao offers plenty of other hands-on experience options as well — what you do is up to you!



Press Soy Sauce



Grind Matcha Green Tea



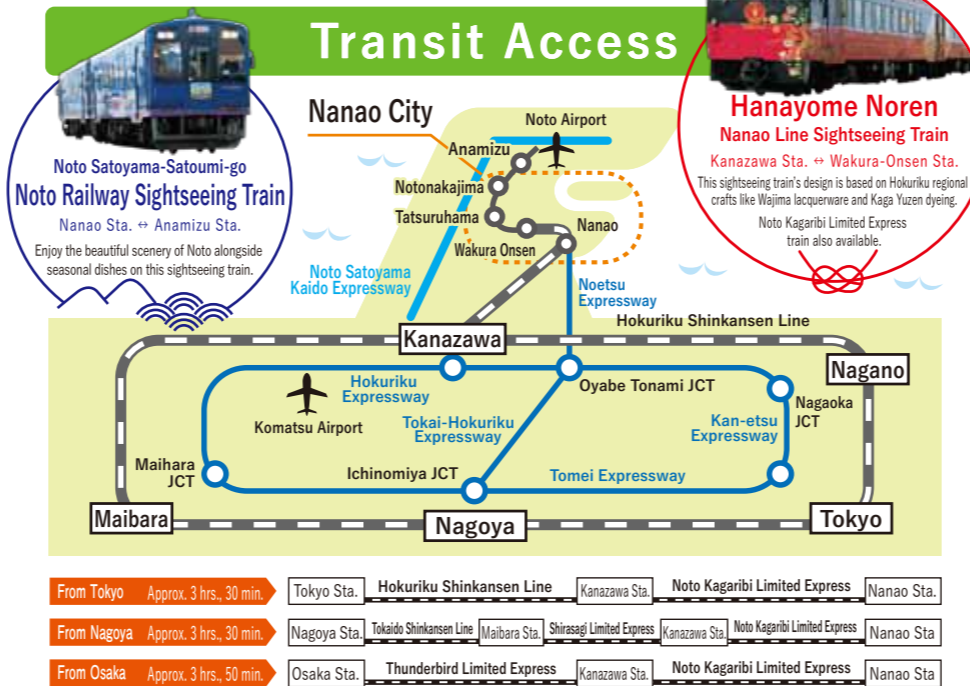
Try Foil Stamping

Hands-on Experiences Available (Reservations required. Prices and times may vary.)

- | Casual Options | Each takes 15-30 minutes. | In-Depth Options | Each takes 1-2 hours. |
|---------------------------|---|--|--|
| 09 Try Foil Stamping | Nunoya Buddhist Altars — (0767) 52-0756 | 13 Make Seasonal Jonamagashi Japanese Sweets | Kagetsu — (0767) 52-6431 |
| 10 Press Soy Sauce | Torii Soy Sauce — (0767) 52-0368 | 14 Press Colorful Sea Plants | Shirai — (0767) 53-0589 |
| 11 Make a Scented Sachet | Takazawa Candles — (0767) 53-0406 | 15 Try Chinkin Gold Inlaying | Araki Lacquerware & Pottery — (0767) 52-4141 |
| 12 Grind Matcha Green Tea | Kitajimaya Tea — (0767) 53-0003 | | |



Scan this QR code for more details on hands-on experiences (in Japanese).

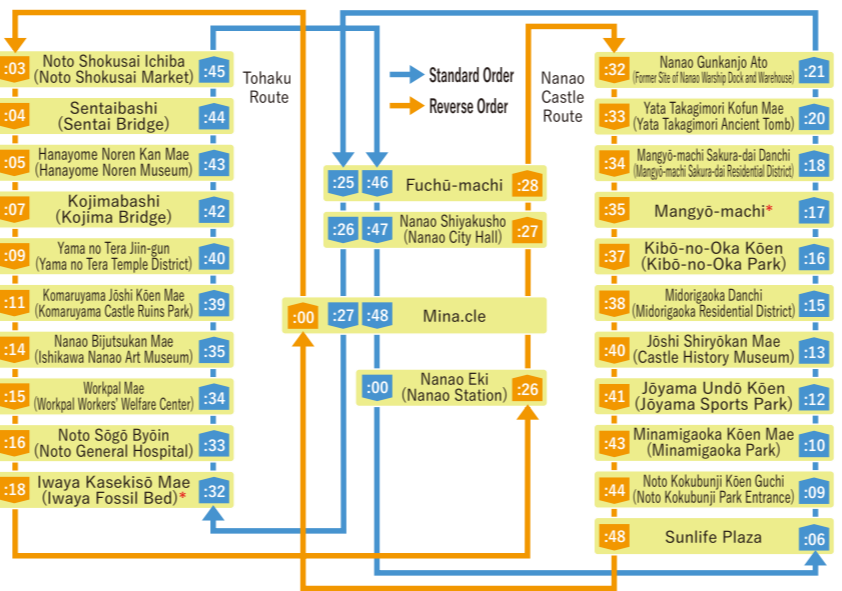


Get Around Nanao More Easily

Marin Community Bus

This locally operated bus runs in a loop through central Nanao. The bus makes eight loops per day, and each trip around Nanao takes about 50 minutes. (Times may vary due to traffic conditions)

Fare ¥100 per person per ride (kids under 7 free)
Times First bus starts 9:00 a.m., last bus starts 4:00 p.m. (Does not run Dec. 30 to Jan. 3)



Nanarin Bicycle Rentals

Enjoy the sea breeze with a bicycle ride along the coastline! The perfect way to get to destinations like Ipponsugi Dori Street, the Hanayome Noren Museum, and the Yama no Tera temple district.

Fees (per rental) Standard bike ¥500 Small-wheel bike ¥500 Sports bike ¥500 Electric-assist bike ¥1,000
Hours 9:30 a.m. to 3:30 p.m.
Contact Nanao Station Tourist Information Office
I-28-2 Misogi-cho, Nanao City, Ishikawa Prefecture Tel: (0767)57-5714



Nanao City Tourist Association Tel: (0767)53-8424

I-25 Sodegae-cho, Nanao City, Ishikawa Prefecture 926-8611

Nanao Local Sightseeing Information

Experience a Seaside Town Full of History

Welcome to Nanao!

Toha-kun Hasegawa Tohaku Mascot Character

NANAO CITY MACHIARUKI TRAVEL GUIDE

Seihakusai Festival and Dekayama Floats, Every May 3-5

Nanao's Incredible Sushi

Sentai Bridge

Statue of Hasegawa Tohaku

Hanayome Noren Bridal Curtains

Great Destinations to Visit on Foot

Pleasant Walks!



01 Hanayome Noren Museum (Bridal Curtain Museum)

10 min. walk from the station
tel.0767-53-8743

Hanayome Noren are beautiful curtains that have customarily been used in weddings in this region of Japan for about a century and a half. On the wedding day, one is hung at the entrance to the Buddhist altar room in the husband's family's home, and then the bride makes her entrance through the curtain. This museum features a collection of Hanayome Noren curtains from the past century and a half, and visitors can dress up in a bridal kimono to try passing through one of these curtains for themselves.



02 Ipponsugi Dori Shopping Street

5 to 10 min. walk from the station

Nanao once flourished as a port of call for the Kitamae trading ships, and on Ipponsugi Dori visitors can get a feel for the area's history — the street is lined with townhouses and shops built between the late 19th century and the mid 20th century, including five buildings nationally registered as tangible cultural properties.



Takazawa Candles
This candle shop was established in 1892, and their flower-design candles are particularly popular.



Shirai
Established in 1931. A purveyor of processed wild kombu kelp from Hokkaido and other seafood.



Torii Soy Sauce
Established in 1925, and still offering soy sauce and miso made the old-fashioned way.



Kitajimaya Tea
Established in 1933. Visitors can enjoy freshly made matcha green tea.



03 Komaruyama Castle Ruins Park

Komaruyama Castle was built by Maeda Toshiie, the first lord of the Kaga Domain. Today, the grounds are used as a park, with beautiful cherry blossoms in spring.

10 min. walk from the station



04 Seihakusai Festival & Dekayama Floats (UNESCO Intangible Cultural Heritage)

The biggest festival in the Noto region, with giant floats to match — twelve meters tall, weighing twenty tons, and with two-meter wheels!

10 min. walk from the station (to Otokonushi-jinja Shrine)



05 Yama no Tera Temple District and the Path of Meditation

Maeda Toshiie arranged the temples in this area in order to protect the castle. These sixteen temples are connected by the two-kilometer Path of Meditation.

15 to 20 min. walk from the station



06 Ishikawa Nanao Art Museum

Featuring a focus on works with connections to the Noto area, such as those by the painter Hasegawa Tohaku (1539-1610).

15 min. walk from the station



NANAŌ CITY WALK GUIDE MAP

Marin City Loop Bus
This community bus travels around the city in 55 minutes.
¥100 per person per ride (kids under 7 free)
See the center of the other side of this pamphlet for details.



Volunteer Tour Guides
You can request a volunteer guide on the 1st floor of mina.cle, in front of Nanao Station.
Hours: 9:00 a.m. to 4:00 p.m. (other hours may be available by request)
Price: ¥1,000 (to cover guide transportation costs)
Contact: (0767) 53-8815
(Guide reservations must be made at least three days in advance.)

Bicycle rentals are a convenient way to get around Nanao.
There's a convenient luggage delivery service if you're staying in Wakura Onsen, too!
Ask for details at the Nanao Station Tourist Information Office.

- 01 Hanayome Noren Museum 10 min. walk from the station
- 02 Ipponsugi Dori Shopping Street 5 to 10 min. walk from the station
- 03 Komaruyama Castle Ruins Park 10 min. walk from the station
- 04 Seihakusai Festival & Dekayama Floats 10 min. walk from the station (to Otokonushi-jinja Shrine)
- 05 Yama no Tera Temple District and the Path of Meditation 15 to 20 min. walk from the station
- 06 Ishikawa Nanao Art Museum 15 min. walk from the station

- 07 Nanao's Incredible Sushi Look for this symbol on the map.
- 08 Nanao Fisherman's Wharf Noto Shokusai Market 10 min. walk from the station

- 09 Nunoya Buddhist Altars 13 Kagetsu
- 10 Torii Soy Sauce 14 Shirai
- 11 Takazawa Candles 15 Araki Lacquerware & Pottery
- 12 Kitajimaya Tea

- Restaurant/Café
- Hotel/Ryokan Inn
- Public Toilet
- Parking Lot
- Convenience Store
- Gas Station
- Post Office
- Courthouse
- Koban Police Box
- Hospital

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